



URB Sellulêr (Edms) Bpk.



Reg no.: 1999/019998/07

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31 October 2023

PROTECTION OF PERSONAL INFORMATION ACT (POPI) NOTIFICATION

Dear Valued customer/client, supplier, contractor, third party

As the South African Protection of Personal Information Act (POPI) will officially be enforced on 31 October 2023, URB SELLULÊR (PTY) LTD herewith notifies all customers/client, suppliers, contractors and third parties of the compliance of URB SELLULÊR (PTY) LTD hereto. The POPI Act intends to fight cyber-crime primarily in association with Governments internationally.

The POPI Act also intends to promote the right to privacy while at the same time, protecting the flow of information and the right of access to information.

The POPI Act establishes the rights and duties of organisations to collect and use personal data for business balanced against the right of individuals to have their personal details respected.

This notification sets out how personal information will be collected, used and protected by URB SELLULÊR (PTY) LTD as required by the POPI Act.

The personal information that URB SELLULÊR (PTY) LTD might require will adhere to the requirements as set out in the POPI Act of 2013.

Customers/clients, suppliers, contractors and third parties acknowledge and hold the right to request a list of the names and addresses of a potential recipient/s of the information and to review and correct the information.

Customers/clients, suppliers, contractors and third parties acknowledge that the collection, processing and transfer of the information is important to enforce the contractual relationship with URB SELLULÊR (PTY) LTD.

All personal information will be held securely. Whenever URB SELLULÊR (PTY) LTD commissions other organisations to provide support services, URB SELLULÊR (PTY) LTD will conclude a written agreement with the operator to establish and maintain confidentiality and security measures to ensure the safety of personal information.

Should URB SELLULÊR (PTY) LTD become aware that personal information has been compromised in any way, we will notify you accordingly as well as the relevant Regulatory Authorities within the prescribed timelines. As part of the notification of the breach, URB SELLULÊR (PTY) LTD will advise of the nature of the breach and what actions may be taken to protect your information.

Yours Sincerely,

BJ ENGELBRECHT JR
INFORMATION OFFICER